

**Press Release**  
**6<sup>th</sup> May 2009**

**Lumina, new player in Australia's broadcast sector, to distribute  
the LINK, ADVENT and MRC brands from Vislink**

**Watford, UK, April 2009** - Vislink News and Entertainment, the new division that combines Link Research, Advent Communications and MRC, is to appoint Lumina Broadcast Systems as a distributor for Australia.

Lumina Broadcast Systems is a new company, formed by Peter Warren, to market selected broadcast technologies to the Television and Radio sectors in Australia. Peter will be working with Vislink's News and Entertainment division.

Peter Warren has 30 years experience in the broadcast industry. In particular, he worked extensively with the LINK wireless camera systems during his previous role with United Group Ltd.

Peter was solely responsible for introducing High Definition wireless cameras to the Australian broadcast market two years ago and has a successful track record for the supply and support of RF systems to Global Television for projects that include the V8 Supercar Series, Test Cricket, Australian Idol, So You Think You Can Dance and many other high profile events.

Lumina Broadcast Systems have also recently supplied Global Television with several new HD wireless camera link systems, currently being used for the National Rugby League which will be broadcast on the Nine Network and Fox Sports.

Fox Sports will also be using High Definition wireless camera systems on the Australian Football League.

Marc Segar at Global TV comments:

*"Global Television continues to innovate, we have adopted various technologies along the way. Radio camera systems have changed the way broadcasters cover events and Link Research clearly leads the way in this field. We have a long standing relationship with Peter Warren and look forward to a very bright future with Lumina and Vislink."*

Comment from Ben McLeod, Managing Director, Vislink News and Entertainment:

"Peter has been working with Link Research RF equipment for the last four years with many successes. He has a very good understanding of the challenges facing broadcasters and the new digital solutions which are the way ahead. As a Vislink distributor, he is now able to promote all of the Vislink product lines."

Vislink PLC is a £100 million company that owns Link Research, Advent Communications and Microwave Radio Communications. In January this year, Vislink formed its News and Entertainment Division which brings together Link Research, Advent Communications and MRC, into one business unit which is dedicated to the broadcast business.

The combined product lines of Link Advent and MRC give Vislink News and Entertainment a unique strength in Outside Broadcast, as the business supplies satellite communications, microwave links and wireless camera systems. This large product range makes Vislink one of the biggest vendors in broadcast contribution.

### **About Lumina Broadcast Systems**

Lumina Broadcast Systems offer quality products and services to the radio and television broadcast industry, providing sales, design, commissioning, maintenance, service and after sales support for the products and services the company represents in Australia and New Zealand. Lumina's mission is to provide the clients with the services and products that best meet their expectations and budgets.

The company is led by Peter Warren, General Manager/ Sales and Marketing. Before founding Lumina Broadcast Systems, Peter was Sales Manager for Broadcast Products at UGL – Communications. Prior to that Peter was the NSW/ACT Sales Manager-Broadcast Products at REXEL Australia. With over 30 years experience in the film, television, radio and telecommunications industries and most recently digital cinema, Peter has considerable knowledge of the technological challenges broadcasters face today and the emerging applications for digital media which cross all segments of this industry.

### **Contact Details:**

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### **About the Vislink Group:**

Vislink plc is a £100 million global technology business specialising in secure communications solutions for the news and entertainment, law enforcement and public safety, and defence, marine and energy markets.

The Vislink companies are organised into four customer facing divisions: News and Entertainment, Law Enforcement and Public Safety, Marine and Energy and Vislink Services, which delivers professional and technical services to all of these sectors.

Vislink has offices in the UK, Norway, USA, Singapore and Dubai.

### **About Vislink News and Entertainment:**

Vislink News and Entertainment brings together Vislink's three established broadcast businesses of satellite uplink manufacturer Advent Communications, wireless camera manufacturer Link Research and Microwave Radio Communications, which manufactures fixed and mobile microwave links.

All three companies are prominent suppliers to the Broadcast sector with strong brands, established international distribution and longstanding customers.

For more information, please see the individual companies' websites:  
[www.linkres.co.uk](http://www.linkres.co.uk), [www.adventcomms.com](http://www.adventcomms.com), [www.mrcbroadcast.com](http://www.mrcbroadcast.com)



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